

FOR IMMEDIATE RELEASE

## **AVO TV Partners with Perception to Enhance Streaming Service for African Audiences Worldwide**

London, Nov 19, 2024 – AVO TV, a leading streaming platform dedicated to African programming, has announced its successful migration to the advanced OTT provider perception.tv. With this strategic transition, AVO TV will enhance service quality for its global audience of over 700,000 users, delivering a richer streaming experience to Africa’s domestic markets and diaspora communities worldwide.

The move to perception.tv brings a robust technology upgrade to AVO TV, allowing viewers to access at start 88 free channels across entertainment, news, sports, and local movies. Designed to be highly accessible, AVO TV offers a user-friendly interface on mobile, tablet, and Smart TVs, providing free live channels with no signup or subscription fees. From Nollywood blockbusters to major African news networks, AVO TV connects users to homegrown content that reflects their cultural experience.

Perception.tv’s OTT and IPTV platform provides AVO TV with scalable, cutting-edge technology that enhances live streaming with on-demand features like cloud PVR and catch-up TV. Their private Content Delivery Network (CDN) ensures fast and reliable content delivery, supporting AVO TV’s mission to create a seamless, multiscreen experience on any device, no matter the viewer’s location. This partnership not only strengthens AVO TV’s technical foundation but also allows for future content expansions and additional viewer features.

“This migration to perception.tv empowers us to deliver content with improved quality and reliability, ensuring that our users—whether in Africa or abroad—stay connected to authentic African programming,” said [Spokesperson, Title, AVO TV]. “Our partnership with perception.tv marks an important step in creating a truly accessible streaming service that brings African entertainment and culture to a global stage.”

The enhanced infrastructure supports AVO TV’s growth in the African streaming market, where demand for local programming is rapidly rising. By leveraging perception.tv’s comprehensive streaming solutions, AVO TV will continue to deliver high-quality content without the cost or registration barriers typical of traditional streaming platforms.

### **About AVO TV**

AVO TV is a global streaming platform bringing authentic African entertainment to viewers around the world. With over 700,000 users, AVO TV’s free free signup service connects audiences to the diverse and dynamic stories of Africa. For more information, visit [www.avo.tv](https://www.avo.tv).

### **About Perception Group**

Perception.tv offers advanced OTT and IPTV streaming solutions, enabling rapid deployment and seamless multiscreen streaming with features like VOD, cloud PVR, and automated channel management. Perception’s private CDN and customizable platform support global streaming services, providing a complete OTT experience on any device. For more information, please visit [www.perception.tv](http://www.perception.tv).

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