

## **PERCEPTION GROUP SUCCESSFULLY COMPLETES RELEASE OF TRUTH+ TV APPS FOR MOBILE AND CONNECTED TV FOR TRUMP MEDIA & TECHNOLOGY GROUP**

**TRUTH+ app release and Phase 1 deployment of TMTG's CDN were completed in record time; the service covers the USA nationwide via five initial POPs, powering live TV and VOD streaming for TRUTH+ and Truth Social users.**

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**London, UK, Nov 29, 2024** — Perception Group Inc. is pleased to announce that TRUTH+ native apps for Android, iOS, Android TV, and Apple TV have been successfully released and are now available in the Google Play and Apple App Store. Follow-up releases will include Fire TV, LG, and Samsung TV, while the ROKU app is scheduled for release in Q2 2025.

Perception's software powers TMTG's multi-node private TV CDN, which will be continuously expanded to offer service beyond the USA. This proprietary TV CDN is designed to deliver low-latency streaming at enterprise scale, with advanced features including live rewind catch-up TV with scrubbing preview, network DVR, FAST TV channel playout, and more. Perception TVCDN's ultra-fast streaming technology is powered through its custom-designed, multi-site Content Delivery Network (CDN) using proprietary servers. TMTG operates its own routers and holds ownership and perpetual licenses for the complete software stack powering service delivery operations — a future-proof setup created to ensure the service remains uncancellable by Big Tech.

Matt Vidmar, Chairman of Perception, said: "We are very pleased to have achieved the CDN deployment and app releases in record time and without glitches. However, the most amazing and uplifting aspect is the rapid user growth. Additionally, user engagement on the TRUTH+ app is peaking at industry-leading levels, which is very promising for future growth and user retention."

TRUTH+ offers TV programming focused on news, entertainment, faith-based content, weather, documentaries, children's content, and more, featuring both linear TV channels and Video on Demand (VOD). TRUTH+ enhances the limited streaming option currently available on the Truth Social platform by adding additional content and numerous new features, including VOD, live TV rewind with visual thumbnails, catch-up TV for up to seven days, network DVR, and a Spanish-language interface option.

Users can now download the TRUTH+ app directly onto their TV sets and sign in by scanning a QR code from the TV screen with their mobile phones or by using a passcode. Users without a Truth Social account can create a new account during the sign-in process.

Devin Nunes, TMTG CEO, said: "Android TV has joined Apple TV as a platform for TRUTH+. Connected TV apps are a great way to access our expanding catalog of streaming content. Viewers will find our tech stack and delivery systems to be extraordinarily fast and reliable, enhancing Truth Social's position as a beachhead for news, commentary, entertainment, and free expression."

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### **About Perception Group**

Perception Group Inc. is an industry innovator that develops and operates TV CDN cloud services using its bespoke product, Perception TVCDN™, the first unified multiscreen TV platform delivering live rewind catch-up TV, cloud PVR, video on demand, FAST TV channel playout, subscriber management, and billing

services embedded directly into the CDN core. Purpose-designed from the ground up, it provides an operator- and developer-friendly CDN, IPTV, and OTT ecosystem. Perception TVCDN is a proven product in continuous development and commercial use for over 19 years. It is available as an on-premise SaaS solution for operators who wish to self-manage infrastructure, or as a fully managed PaaS solution for those who prefer to outsource the complete white-label operational platform. Perception TVCDN is ideal for telcos, ISPs, broadcasters, and content owners looking to provide global or regional video entertainment services on a managed WAN network or over OTT. ([perception.tv](http://perception.tv))

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**About TMTG**

The mission of TMTG is to end Big Tech's assault on free speech by opening up the Internet and giving people their voices back. TMTG operates Truth Social, a social media platform, and TRUTH+ OTT TV platform — both services established as a safe harbor for free expression and access to unbiased content amid increasingly harsh censorship by Big Tech corporations.

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