Online video platform (OVP) comparison – Key modules and features only

OVP Modules and Features included	Perception TVCDN	Competitor 1 OVP name	Competitor 2 OVP name	If any specific module is not in-hose developed please specify which outsourced provider is used to cover the given feature set
OTT and IPTV Multi-tenant cloud services management module	YES			
Subscriber management system (SMS) with OTT & telco IPTV OSS/BSS API	YES			
Content management system (CMS) for Live TV, Radio, VOD and Podcast	YES			
AI TV channel playout automation with auto generated program guide (EPG)	YES			
VOD transcoding and ingest automation	YES			
Live TV transcoding and ingest automation	YES			
SCTE-35 VAST targeted ad replacement for Live TV and VOD	YES			
No-SCTE-35 VAST auto inserter for targeted ad serving for Live TV and VOD	YES			
Multi-DRM support	YES			Axinom DRM unified API is used for Microsoft PlayReady, Apple FairPlay, and Google Widevine; Verimatrix is used for STBs
AI user content recommendations	YES			ThinkAnalytics AI recommendations API is used
Client usage tracker feedback reporting	YES			Google Firebase API is used
E-commerce Content bundle packager with OTT & telco IPTV OSS/BSS API	YES			
Any service & any payment e-commerce (FOC ad funded FAST & AVOD, recurring monthly subscription SVOD and on-demand PPV TVOD & PVOD)	YES			
Internet payment gateway (IPG) and invoicing	YES			Stripe is default IPG, however we also support many other IPGs
Unified CDN with in-build Live Record Time-shift and cloud nPVR	YES			
Unified Origin/Edge CDN server and middleware	YES			
CDN Custom operating system and control protocol for total security	YES			
CDN SRT live feed sender and receiver modules	YES			
Third party app launcher with embedded web browser for connected TVs	YES			
Multiscreen apps for mobile, smart TV and web browser (no of apps in total)	14			

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