

## **PERCEPTION GROUP FINALISES LICENSE PURCHASE AND SUPPORT AGREEMENTS WITH TRUMP MEDIA & TECHNOLOGY GROUP**

PERCEPTION'S FEATURE RICH TV CDN PLATFORM IS NOW POWERING LIVE TV  
STREAMING SERVICES TO TRUTH SOCIAL USERS

LONDON, UK, JULY 5, 2024 — Perception Group Inc. (“Perception” or the “Company”), is pleased to announce that the Company has finalised and signed a Perpetual License Purchase Agreement for Perception TVCDN's proprietary feature rich TV CDN platform with a follow on 5 year Support and Maintenance Agreement with the Trump Media & Technology Group (Nasdaq: DJT) (“TMTG”) to power and support the TMTG's private CDN TV streaming service which is now delivering high quality content to TMTG's social media platform, Truth Social. The multi-million USD perpetual license is exclusive to TMTG in the United States and runs in parallel with a 5 year Support and Maintenance Agreement.

Perception's software is powering a multi-node private TV CDN which is currently being expanded across the US. This is designed to deliver low-latency streaming at enterprise scale to the Truth Social user base and beyond. Truth Social has already integrated its existing iOS, Android and web apps using Perception's unified-TVCDN API. Next-up will be the launch of a dedicated TMTG TV streaming app, Truth+, across all key mobile and connected TV platforms that will utilise Perception's unique feature set including live rewind catch-up-TV, network DVR, FAST TV channel playout and much more.

John Mills, CEO of Perception said: “The Companies have been working together for over a year to pilot the new private platform and plan the most resilient infrastructure deployment. TMTG's deal with us was only signed on the 4<sup>th</sup> of July and completion was tied to successful deployment of the TV CDN infrastructure, network and servers hardware and fully operational platform software, and the commencement of Truth Social commercial live streaming operation which was started last week. This will be followed by the launch of TRUTH+ TV app to enhance TMTG's service to their growing user base. We are very pleased that our team was able to make that happen so quickly and that we are now delivering a live service to Truth Social users.”

TMTG CEO Devin Nunes added: “After extensive technology due-diligence, we selected Perception to work with us due to their proven track record alongside their unique unified TV CDN streaming technology feature set. They were nimble and able to respond to our requirements and have delivered on time, allowing us to successfully launch an ultra-fast, cost-efficient and scalable content delivery network to our Truth Social platform members. Our members can now view on their web and mobile, and soon on TV devices, streaming content as stand-alone channels or in a separate picture-in-picture (“PIP”) window while scrolling on the Truth Social platform. The overall service is being streamed over a specially designed private TVCDN with TMTG's own servers and routers giving TMTG full control of its streaming network.” Devin Nunes further said: “We look forward to adding additional features from Perception's extensive tech stack in the near future, to insure our user experience will be best in class”.

### **About Perception Group**

Perception Group Inc. is an industry innovator that develops and operates TV CDN cloud services utilising its bespoke product, Perception TVCDN™, which was the first unified multiscreen TV platform delivering live rewind catch-up TV, cloud PVR, video on demand, FAST TV channels playout, subscriber management and billing services embedded directly into the CDN core, which is purpose designed from bottom up, to provide operator and developer friendly CDN, IPTV & OTT ecosystem.

Perception TVCDN is a proven product, in continuous development and commercial use for over 19 years, available as an on-premise SaaS solution for operators who wish to self-manage infrastructure or as fully managed PaaS solution for those who wish to outsource the complete white-label operational platform. Perception TVCDN is ideal for telcos, ISPs, broadcasters and content owners looking to provide global or regional video entertainment services on a managed WAN network or over OTT ([perception.tv](http://perception.tv)).

Perception Media Contact:

Peter Cox, CMO, [peter.cox@perception.tv](mailto:peter.cox@perception.tv), +44 7860 777 777

### **About TMTG**

The mission of TMTG is to end Big Tech's assault on free speech by opening up the Internet and giving people their voices back. TMTG operates Truth Social, a social media platform and Truth+ OTT TV platform; both services established as a safe harbor for free expression and access to unbiased content amid increasingly harsh censorship by Big Tech corporations.

TMTG Media Contact:

[press@tmtgcorp.com](mailto:press@tmtgcorp.com)