



## **PerceptionTV shows the latest Perception™ features at TV Connect Africa including its integrated Private CDN module**

- **PerceptionTV Ltd will be showing the latest Perception™ platform features throughout TV Connect Africa at the Cape Town International Convention Centre, 7<sup>th</sup>-9<sup>th</sup> November 2017.**
- **The Perception™ platform now supports a unique Private CDN module along with recent integration into Abox42's STB portfolio**

**London, 7th November 2017** – PerceptionTV Ltd today announces that they will be showing the latest upgrades to the class leading IPTV/OTT Perception™ platform, along with unique new service capabilities.

Perception™ delivers high quality multiscreen TV entertainment that combines live TV, catch up TV, video on demand, cloud-based personal video recorder all delivered via a private CDN module or OTT to wireless devices through a single intuitive user interface, offering the most flexible and effective internet television platform available today.

With three deployments live in Africa, Perception™ is proving it can offer regional content owners, Telco's and aggregators the opportunity to deliver advanced live TV functionality to millions of users over its Private CDN module or OTT to a single user when required. The Private CDN module dramatically reduces operational costs and simplifies integration requirements.

Perception™ now also supports delivery to Abox42's range of Set Top Boxes, further expanding the total range of end user device platforms available for operators via the included Perception white label apps.

John Mills, CEO of PerceptionTV Ltd comments: "Our first deployment using this exciting and highly advanced Private CDN module is underway across multiple regional nodes in South America and we see Africa as a very similar market where our feature set will be very strong. Africa has become very important to PerceptionTV as we now have three deployments across Central Africa and wish to strengthen this particularly in South Africa.



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#### **Notes for editors**

#### **About PerceptionTV Ltd.**

PerceptionTV Ltd is a video platform software licensing and services company responsible for sales and distribution of Perception™, the most advanced multi-screen OTT/IPTV platform, that is the first fully integrated platform solution with embedded CDN software.

The firm manages the worldwide sales and distribution of Perception™, a rapidly deployable and scalable platform, proven in operation since 2006. Perception's proprietary software comprises both OTT/IPTV middleware and a CDN video streaming platform that combines live TV with instant rewind, catch-up TV, video on demand and a network PVR, all integrated into a single and exciting user interface available across multiple screens.

Designed for Telco operators, broadcasters, ISP's and content aggregators, Perception's white-label functionality provides a cost effective and user/operator friendly solution for companies wishing to launch multiscreen TV services, without investing in the traditional development timescales or the required expertise.

Headquartered in London, PerceptionTV also has development offices in Slovenia, UAE and Brazil. For more information please visit [www.perception.tv](http://www.perception.tv)

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